

MEDIA IMPACT FUNDERS



AIM Bulletin #11

Curious to discover how emerging media forms are engaging audiences and influencers? Look no further...



October was a busy month for media impact convenings, and we bring you all the highlights in our [AIM Analysis](#) section. Catch the latest on how [environmental docs](#) are shifting the debate about natural resource extraction, learn why [a bit of rebellion](#) can make for better radio, explore how Canadian philanthropists are contemplating media investments, and much more.

Stay up to date:

- In our [AIM Research](#) section, see what "Frankology" has to teach you and your grantees about public interest communications-plus how Twitter is teaming up with MIT's Media Lab to make sense of online conversations.
- Looking for the secret to more fetching headlines? Learn how to make an

empathy map in our [AIM Articles](#) section.

- Wondering how to make your media investments more equitable? See our [AIM Tools](#) section for resources on how to build and evaluate projects that focus on racial justice.
- In case you missed it: We recently redesigned our [entire AIM section](#) to make it more useful for you. Search for resources and tools by year, topic, media type or resource type.

*Questions or suggestions for coverage?
Contact MIF Research Director [Jessica Clark](#)*



The AIM Bulletin is produced with support from The Knight Foundation.

200 West Washington Square, Suite 220
Philadelphia PA 19106
t: 215-574-1322
@MediaFunders
www.mediaimpactfunders.org