

# MEDIA IMPACT FUNDERS

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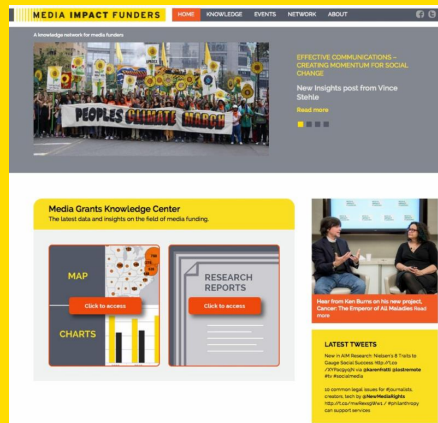


**Media Impact Funders**



**Email us** to post notices

See our website for an interactive data map of media funding, research, examples of member-supported media, event resources and more.



[www.mediaimpactfunders.org](http://www.mediaimpactfunders.org)

**See our latest Issues sections:**

Our Issues sections provide a single point of entry to explore

**November/December 2015**

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## Strategies and Next Steps: Crafting High Impact Environmental Media

On November 5 at eTown Hall in Boulder, Colorado, Media Impact Funders (MIF) and Vulcan Productions joined forces to assemble top documentarians, journalism outlets and funders focused on climate change.

The **day's speakers** honed in on the question of how to assess whether productions are moving audiences and policymakers to action, and how best to collaborate, especially given the recent COP21 talks in Paris.

See our **comprehensive wrap-up** for details on this

content on our site. Our newest topics include:

- [Arts and Culture](#)
- [Civic Engagement](#)
- [Diversity and Inclusion](#)
- [Economic Justice](#)
- [Women and Girls](#)

Explore the big picture or select a tab for specific types of content.

important conversation -- including background on the unprecedented global premiere of the documentary *Racing Extinction* on the Discovery Channel -- and discover why MIF Executive Director Vince Stehle and others **are convinced** that environmental nonprofits and grant makers need "to step up their support and engagement with media makers who are leading the call for global action to reverse climate change."

### **Tapping Data to Spur Reform**

A **guest post** from Elizabeth Christopherson, the president and CEO of the Rita Allen Foundation and the vice chair of MIF's board, offers insight into how the Center for Public Integrity's State Integrity Investigation has combined storytelling, information visualization, and data journalism to motivate states to be more accountable.

### **Media Strategies That Accelerate Policy Change**

On November 19, MIF partnered with Grantmakers in Health in presenting the first day of the GIH Fall Forum, examining effective communications approaches. Tune in to the day's conversation **on Storify**.

## **UPCOMING EVENTS**

### **From Black Panthers to Black Lives Matter**

**February 17, 2016**

#### **Prince Theater, Philadelphia**

Join us for a conversation with acclaimed director Stanley Nelson, and Norris West, director of strategic communications from The Annie E. Casey Foundation. They'll discuss Nelson's powerful film *The Black Panthers: Vanguard of the Revolution*, which will have its national television premiere on PBS documentary series Independent Lens on Tuesday, February 16. **Register now** (funders and invited guests only)

### **OVEE screening: Documenting Impact featuring *Chasing Ice***

**January 14, 2016**

Through a partnership with OVEE, an online cinematic social

visual experience created by ITVS, MIF is hosting a series of online screenings and live chats featuring films selected for our Media Impact Festival. *Chasing Ice* is the story of one man's mission to change the tide of history by gathering undeniable evidence of our changing planet. **Register now** to join the film's subject -- acclaimed environmental photographer James Balog -- and director Jeff Orlowski for this conversation and live chat.

**frank2016**

**February 23-26, 2016**

**University of Florida, Gainesville, FL**

Join funders and communications experts at this annual gathering for people who use strategic communications to drive social change. This event includes great talks by strategists, storytellers and scientists as well as casual opportunities to connect with other sophisticated communicators over coffee or cocktails. **Contact Media Impact Funders** before January 22 to obtain your invitation to this event and receive a promotional rate of 20 percent off as a member of the Media Impact Funders community.

**MIF's Annual Media Impact Forum**

**June 28, 2016**

**Civic Hall, New York**

Each year, our Media Impact Forum brings funders from across the country together with pathbreaking media makers and analysts to share insights about the field's most influential projects and trends. Join us for fast-paced presentations and dialogue, moving media presentations, and the chance to network with your peers to deepen learning and spark collaboration. **Register today for this funders-only event.**

## MEDIA IMPACT NEWS

**AIM Update:**

*Want more than what we share in this newsletter?*

***Sign up to receive the monthly AIM Bulletin*** for more information on the impact assessment field.



### **Insights from an Impact Conversation Gone Global**

A roundup of three November events reveals the latest impact methods, tools, and leaders from around the world in our **AIM Analysis** section.

#### **Recent resources:**

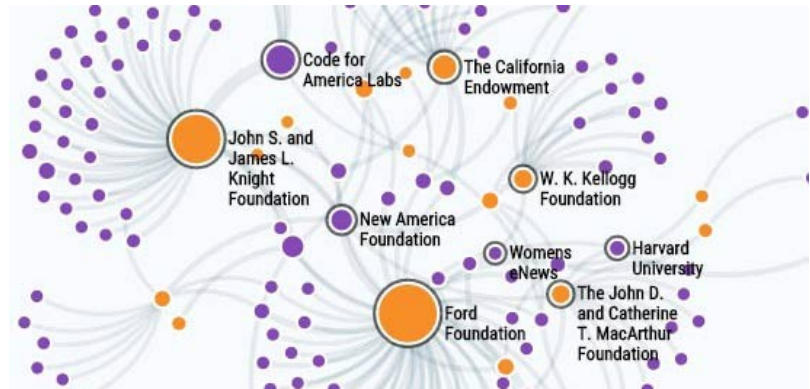
In our **AIM Tools** section, learn about The Feedback Commons, which helps users listen and respond to those they seek to help while gaining insight from other organizations doing similar work.

Our **AIM Articles** section offers guidelines for successful funder collaborations from the David and Lucile Packard Foundation, funder takeaways from Knight Foundation-funded design thinking workshops, NPR's plans for an empathic analytics bot, and more.

In our **AIM Research** section, explore The Tow Center for Digital Journalism's new report on crowdsourcing strategies, MIT's *Mapping the Intersection of Interactive Documentaries and Digital Journalism*, and the Citizen Engagement Lab's guide for nonprofits using documentary film to advance their causes.

Questions, or suggestions for coverage? Contact **Jessica Clark**.

# STORIES FROM THE FIELD



## To Strengthen Democracy in America, Think Tech

Our **Insights section** features an illuminating **post by Civic Hall's Micah Sifry**, originally published on PhilanTopic. Sifry discusses the data from Foundation Center's "Foundation Funding for U.S. Democracy" tool, which reveal that "the vast majority of foundations concerned with some aspect of democracy in the United States made no grants for technology."

## TechSoup is Officially Global

**TechSoup** is now truly worldwide, with operations in 240 countries. Its new, state-of-the-art platform will be made available in all of these countries -- "so that others can build upon our investment to create network effect and maximize social impact."

## Classical Music Rising

The Andrew W. Mellon Foundation has awarded \$400,000 to the Station Resource Group for a **collaborative project of leading local and regional public media stations** to shape the future of classical music radio as the field evolves across new platforms and audiences.

## New Frontiers for FRONTLINE

**A new grant from the Knight Foundation** will allow the award-winning investigative series to partner with pioneering startup Emblematic Group to create best practices for editorial, ethical and technical principles when crafting virtual reality journalism.



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### Share Your Grants Today: Become an E-Grant Reporter

The accuracy and completeness of our media funding map depends on you sharing your grants data with the Foundation Center through the Electronic Reporting Program. It's a simple two-step process which includes emailing a complete list of your grants for fiscal years 2012-2014 in Excel to: [egrants@foundationcenter.org](mailto:egrants@foundationcenter.org).

Check to see if your grants management system provides an easy export. Questions? Email the address above and someone from Foundation Center will be happy to work with you.

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#### Share this newsletter



#### Connect with Media Impact Funders



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[Media Impact Funders](#) is a membership organization serving the funding community. Membership is a powerful tool that enables you to stay connected, facilitating more strategic funding through networking and resource-sharing.

Media Impact Funders offers [several levels of membership](#), based on your organization's giving budget.

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#### LINKS

**[Benton Foundation's Communications-Related](#)**

**[Headlines](#)** is a free, daily news summary service on the latest communications news. You can view today's headlines on the Web to see a sample of the newsletter. Headlines are available both via e-mail and RSS. Also check out the **[Benton Foundation calendar](#)** of upcoming events.

Sign up for the **[Public Media Scan from AIR](#)** for a quick, weekly hit of projects at the intersection of technology, journalism, and blended media craft.

Subscribe to **[The Local Fix](#)** for the latest developments in community news innovation, curated by Josh Stearns, Director of Journalism and Sustainability at the Geraldine R. Dodge Foundation.

Common Cause Media Reform Listserv provides timely information on issues relating to media and democracy. See **[www.commoncause.org](http://www.commoncause.org)** for more information.