

# Journalism Grantmaking: New Funding, Models and Partnerships to Sustain and Grow the Field

A new report from Media Impact Funders

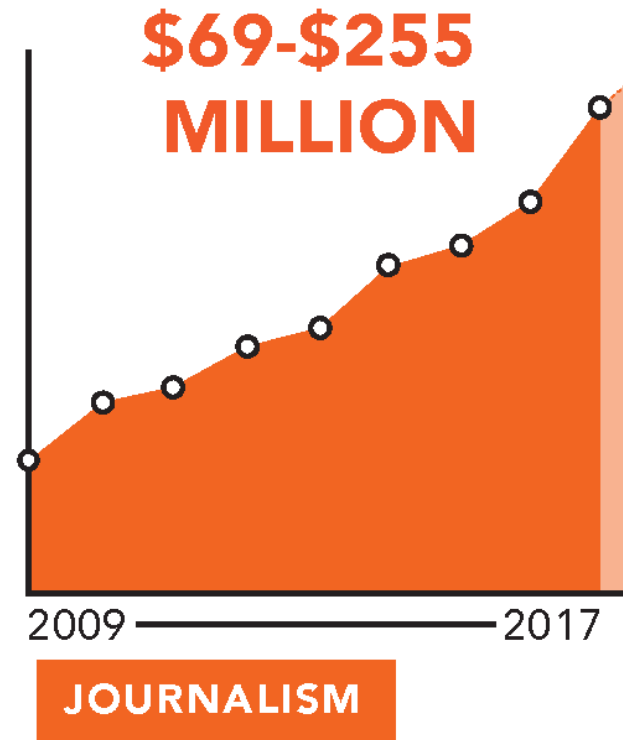


## **MIF is taking a closer look at how funders are supporting media.**

- This report is the latest in a series that analyzes data from Foundation Maps for Media Funding, our free, interactive data mapping tool developed in collaboration with Candid (formerly Foundation Center and GuideStar)
- Written by longtime MIF consultant Sarah Armour-Jones
- Produced with support from the Knight Foundation (thank you)

**JOURNALISM GRANTS TO US-BASED ORGANIZATIONS, 2009-2017**  
(excluding Journalism Education)

**Journalism funding  
has nearly quadrupled  
since 2009.**



## GRANTS STARTING IN YEAR(S) 2009-2015

*\*Totals may add up to more than 100% because grants can be assigned to more than one category*

Since 2009,  
3,106 funders gave  
**\$1.7 billion** in  
journalism-related  
grants.

**\$42M**

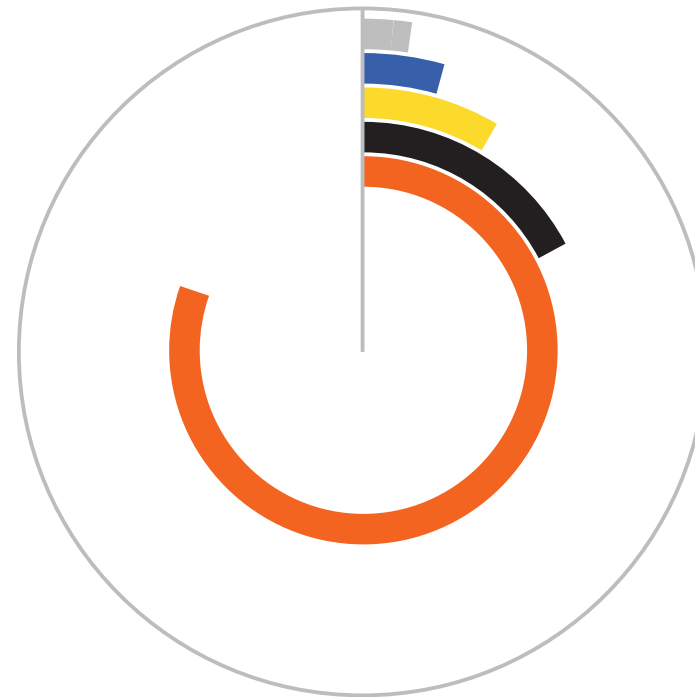
CITIZEN  
JOURNALISM

**\$88M**

CONSTITUENCY  
JOURNALISM

**\$185M**

ADVOCACY  
JOURNALISM



**\$326M**

INVESTIGATIVE  
JOURNALISM

**\$1.6B**

JOURNALISM, NEWS AND  
INFORMATION, GENERAL

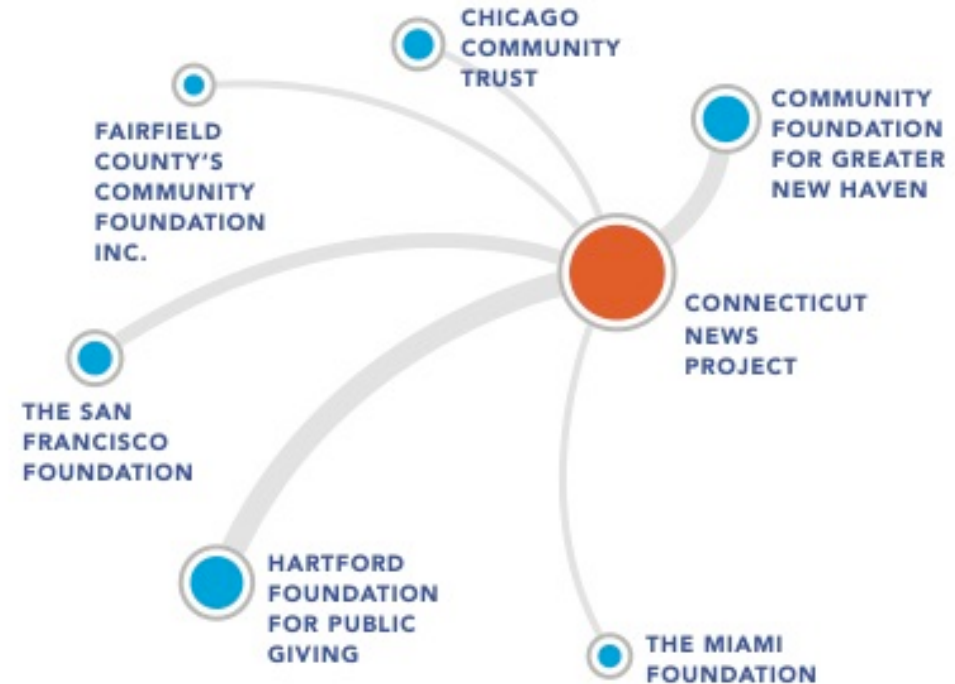
## Community foundations are critical to healthy information flows.

- Since 2009, 114 community foundations gave \$68.5 million of the \$1.7 billion or 5 percent.
- The top 10 community foundations that give journalism grants made \$44.2 million in grants, 64 percent of total grants.

## Visualizing the connections

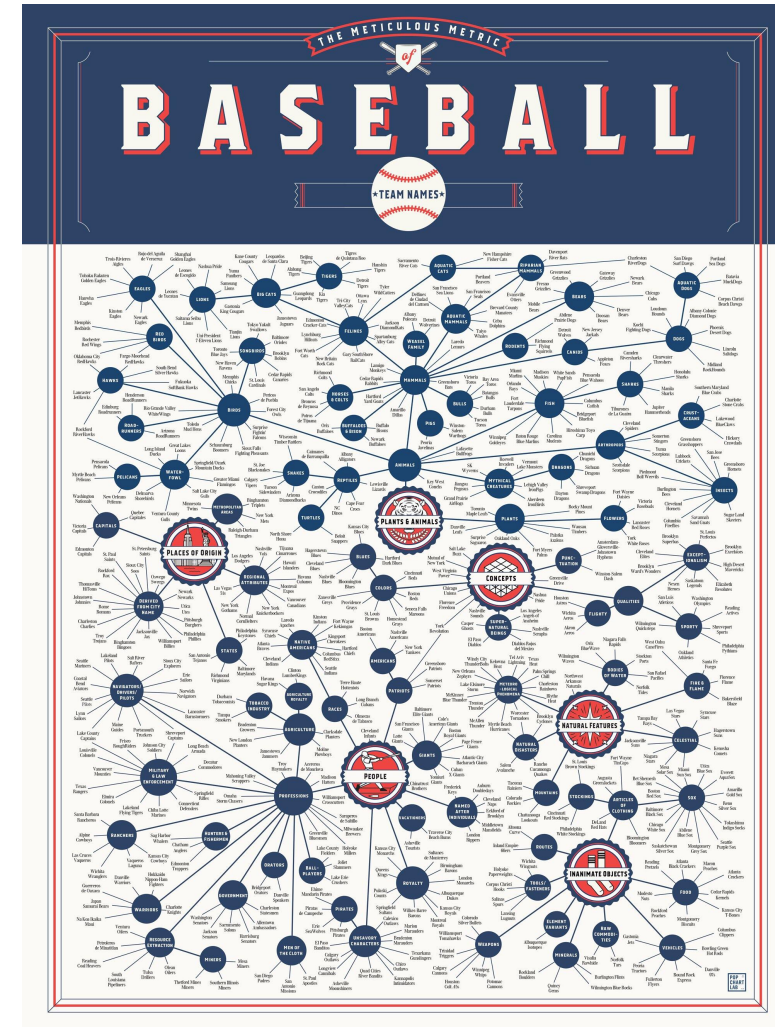
- One of the best features of our data map is the Constellation feature (pictured at right), which shows how funders are connected around a specific topic.

GRANTS STARTING IN YEAR(S) 2009-PRESENT  
Funder is a community foundation



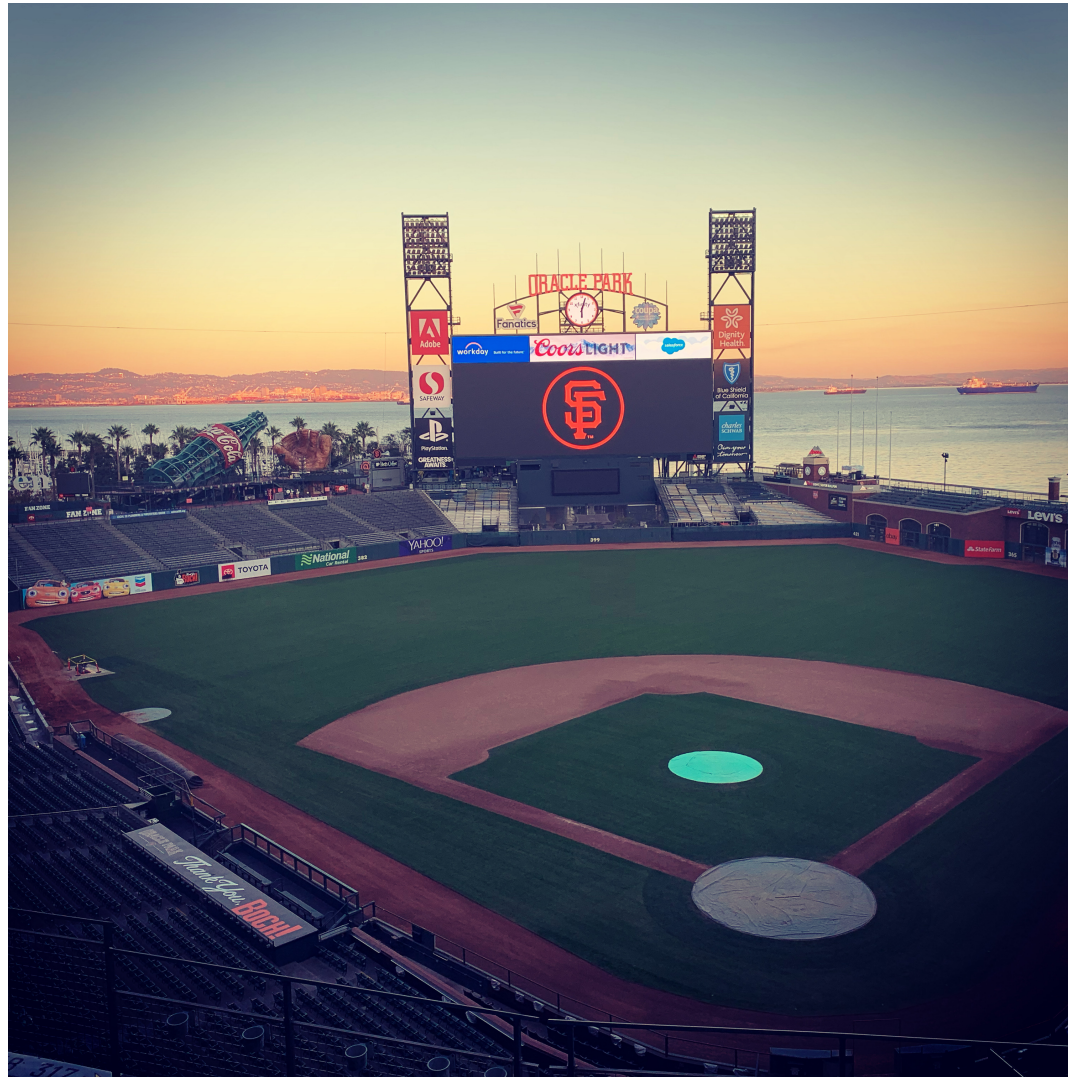
Constellation  
view...

...not just for media  
funding!





# MEDIA IMPACT FUNDERS





## What's next?

- We're working on a report looking at environmental media grantmaking.
- We want to hear about the projects you're supporting so we can continue to serve and grow the network with news ideas, bold projects and great journalism.

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