

2021 SPONSORSHIP OPPORTUNITIES

ABOUT MEDIA IMPACT FUNDERS

Media Impact Funders is a membership organization that advances the work of a broad range of funders committed to effective use and support of media in the public interest.

Here's how we work at the intersection of media and philanthropy:

- Online and in-person, we bring together a broad range of foundation leaders
- We serve them with tailored programming, research and content that explores issues & opportunities in the field
- We provide them with networking opportunities throughout the year to help facilitate their collaboration and resource-sharing
- We showcase projects that demonstrate the power and impact of philanthropically funded media
- By taking a broad view across the field of media funding to include many different types of platforms, issues and philanthropic goals, we are uniquely able to connect funders and media makers who might not otherwise cross paths

OUR MISSION

To advance and catalyze the work of a diverse range of funders committed to media that informs, engages and inspires.

OUR VISION

A world in which compelling media serves the public interest.

Check us out:
mediaimpactfunders.org

WHY SPONSORSHIP?

Your support helps us serve our growing network of funders who care about effective use of media, and the programs we create to serve them.

Demonstrate your commitment to media in the public interest by supporting our efforts to catalyze innovation at the intersection of media and philanthropy.

Ready to secure your sponsorship or need more info?
Contact **Courtney Eshleman**, MIF's Director of Development & Member Engagement,
at courtney@mediafunders.org

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Benefits by sponsorship level	\$2,500	\$5,000	\$7,500	\$10,000+
Name recognition at named sponsorship level in conference materials (program, website, member e-news, etc.)	●			
Name & logo recognition at named sponsorship level in conference materials (program, website, member e-news, etc.)		●	●	●
Complimentary event registration	1	2	3	4
Acknowledgment during keynote address at event	●	●	●	●
Recognition as sponsor in program/promo materials for selected event	●	●	●	●
Sponsor promotion through social media posts			●	●

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